



**6 April 2023**

Dear Growers and Industry Partners,

I am pleased to announce that following an extensive recruitment process, Zespri has appointed Acting Chief Global Supply Officer Jason Te Brake as our Chief Operating Officer.

The Chief Operating Officer role is focused on making sure Zespri delivers supply excellence, including providing great-tasting and consistently high-quality fruit, and will see Jason work closely with NZKGI and post-harvest leadership as part of our collective efforts to improve how we manage our end-to-end supply chain to help maximise the industry's long-term value.

In his time at Zespri, Jason has helped lead Zespri's supply chain function through a particularly challenging period where the industry has faced significant labour shortages, COVID-19 supply chain constraints, and fruit quality issues. Along with his supply chain and leadership experience within Zespri, he brings considerable commercial agribusiness knowledge to the role from his time with KPMG, AFFCO, ANZCO and Miraka.

Jason also brings a strong understanding of the industry's current challenges and a clear vision for how the new COO structure, which brings together Zespri's existing Grower and Global Supply functions, can best support our growers and industry and manage our end-to-end supply chain in a strongly integrated manner.

Jason's appointment to the role is effective immediately, and he will work closely with our Chief Grower, Industry and Sustainability Officer Carol Ward over the coming months as the business transitions to the new COO structure which is expected to be fully in place by July this year.

I look forward to working with Jason in his new role as Zespri continues its efforts to help maximise the industry's long-term value.

Best regards

Dan Mathieson  
Chief Executive