

An aerial photograph of a large white cargo ship named 'KAKARIKI' from Panama, docked at a port. The ship has a red 'F' on its funnel. In the background, a large green hill rises from the water's edge, and a coastal town is visible. The water is filled with many small sailboats. The port area includes a paved dock with yellow equipment and a large industrial building with a yellow roof.

Annual Meeting 2022



BRUCE CAMERON
Zespri Chairman



CHAIRMAN'S *Address*

A photograph of four people standing in a grassy field at sunset. The scene is bathed in warm, golden light. In the background, there is a line of trees and a single large tree on the right. The people are dressed in outdoor or work-appropriate clothing, including a plaid shirt, a bucket hat, a plaid jacket, and a plaid jacket. They are engaged in conversation, with some looking towards each other and others looking towards the horizon.

GROWERS *at the heart*

BEING ADAPTABLE
& *Innovative*





**AN INDUSTRY
WHICH WORKS**
For All

TACKLING *Strategic Challenges*



VALUE OF THE
Single Point of Entry

ZESPRI GLOBAL SUPPLY

Reaching new levels





GOVERNANCE AND *Future Leaders*



THE HORIZON PROGRAMME

Setting us up for the next stage of growth

VALUES-LED *Performance*





CEO REPORT
Dan Mathieson
ZESPRI CEO



**OPERATING
DURING A**
Pandemic

HIGHLIGHTS

2021/22

TOTAL VOLUMES
SOLD (TRAYS)

201.5M

Up 181.5M trays from
previous year

GLOBAL NET KIWIFRUIT
SALES INCREASED TO

\$4.03B

Up 12% from
previous year

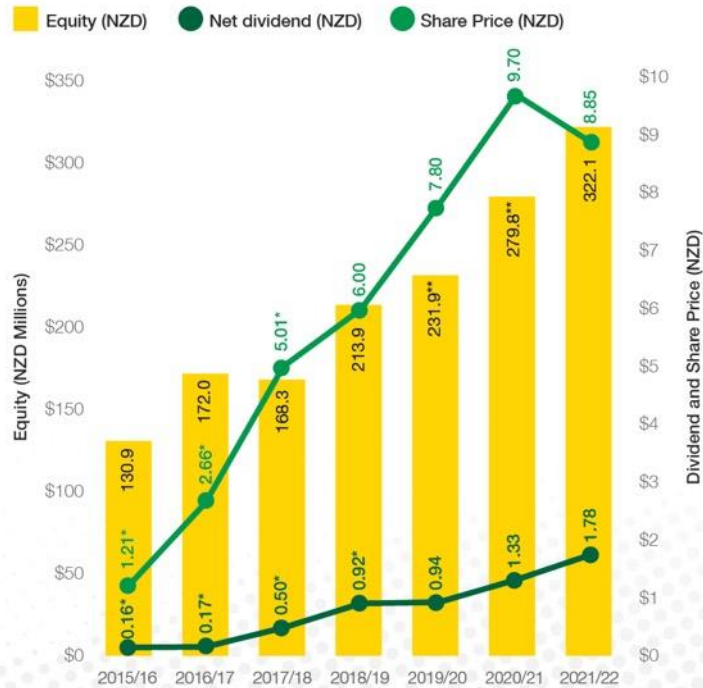
ORCHARD GATE

Returns

	AVERAGE GATE RETURNS PE TRAY	AVERAGE GATE RETURNS PER HECTARE
<i>Zespri Green</i>	\$6.35	\$75,494
<i>Zespri Gold</i>	\$11.51	\$176,026
<i>Zespri Organic Green</i>	\$9.74	\$67,752
<i>Zespri Organic SunGold</i>	\$12.61	\$143,772
<i>Zespri Sweet Green</i>	\$7.82	\$54,609

DIVIDEND RETURNS and Net Profit

ZESPRI GROUP LIMITED EQUITY, DIVIDEND RETURNED AND SHARE PRICE – 7 YEARS



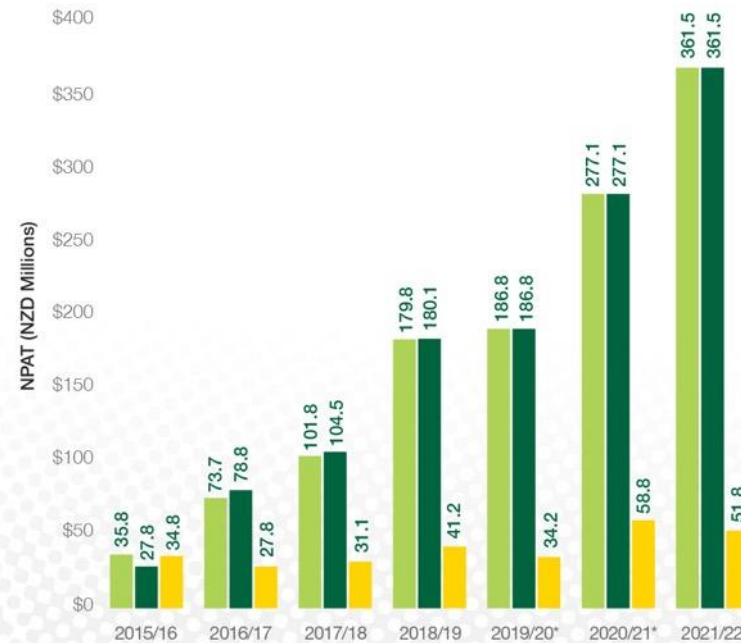
* Adjusted to reflect the Impact of the Share Issue and Buyback transactions in November 2018 and the three-for-two share split in March 2019.

**Equity retrospectively restated for changes to accounting policy relating to Cloud Computing (see note 1 (b) of the financial statements).

Over a five-year period from 1 April 2017 to 31 March 2022 Zespri has achieved a compound annual total shareholder return of 44%. This measure reflects a combination of change in share price and increase in gross dividend over the period.

ZESPRI GROUP LIMITED PROFITABILITY – 7 YEARS

Net Profit After Tax (NPAT) Normalised Net Profit After Tax
Net Profit After Tax Excluding License Release Revenue



* Net profit after tax was retrospectively restated for changes to accounting policy relating to Cloud Computing (see note 1 (b) of the financial statements).

**NET PROFIT:
AFTER TAX
NZ \$361.5M**

**DIVIDEND
NZ \$1.78**

**SHARE
PRICE
NZ \$8.85**





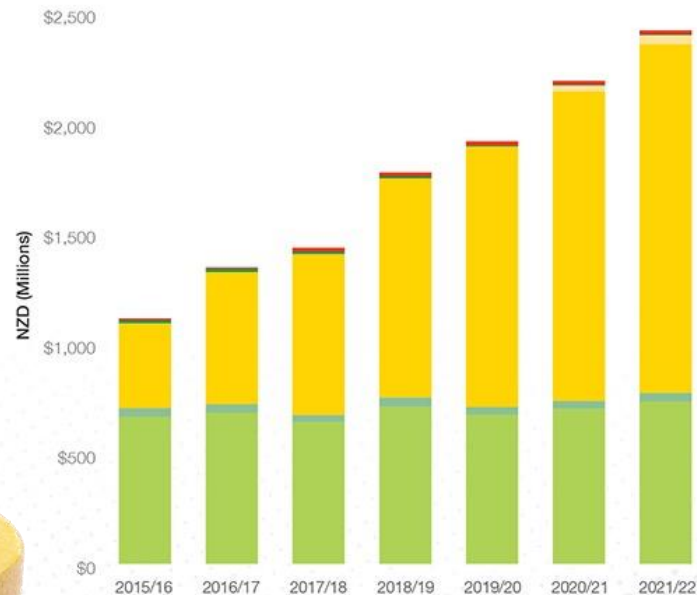
STRONG MARKET
Performance

TOTAL FRUIT SERVICE

Payment and Volumes

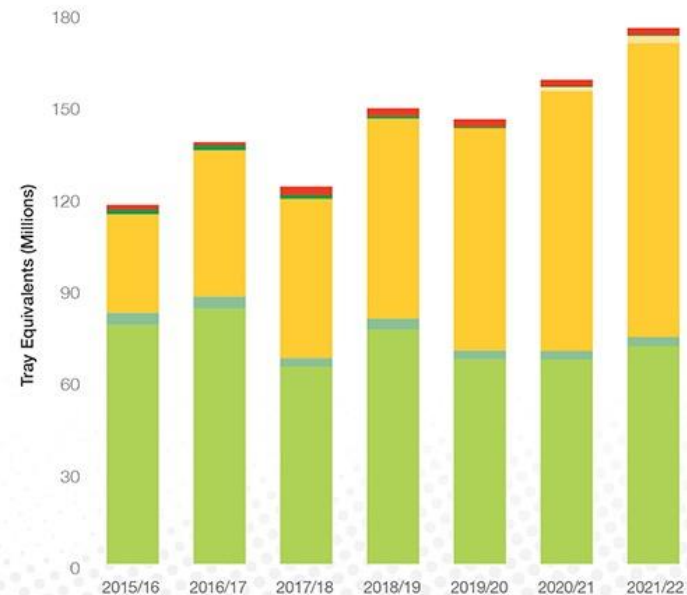
TOTAL FRUIT AND SERVICE PAYMENTS – 7 YEARS

New Zealand-grown kiwifruit (excluding loyalty premium)



TOTAL VOLUME SOLD – 7 YEARS

New Zealand-grown kiwifruit



The 2019/20 and earlier comparatives for Gold Kiwifruit include the combined pool of Zespri SunGold and Organic SunGold Kiwifruit. These varieties have been split into separate pools from 2020/21 onwards.

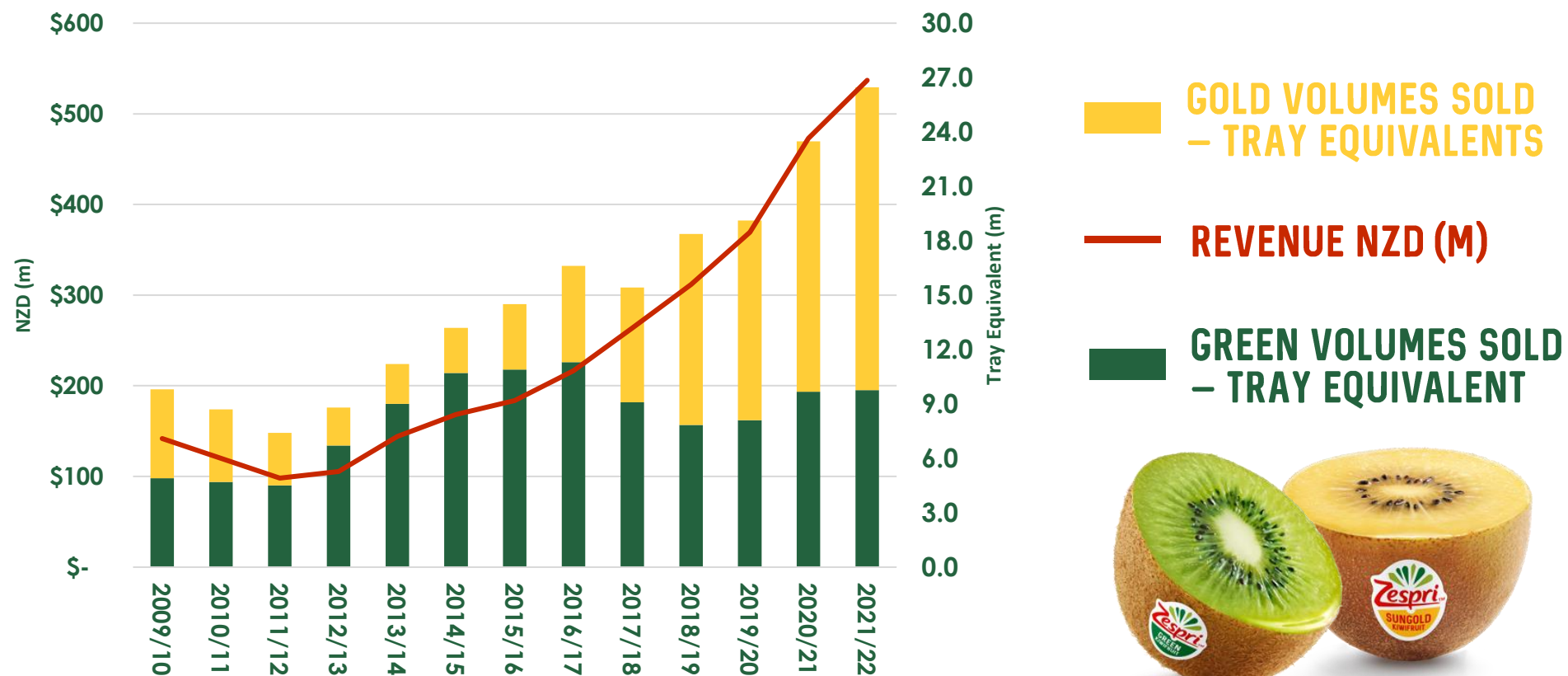
TFSP: NZ
\$2.74B
INCLUDING
LOYALTY

NZ VOLUME:
175M TRAYS
SOLD



ZGS VOLUME AND REVENUE

2021/22 Season Results





Rising to the
CHALLENGE

MONITORING
Unauthorised G3 plantings

An aerial photograph of a vast, green landscape. In the foreground, there are rolling green hills and fields, some with distinct patterns of vegetation. A large, dense forest of trees is visible in the lower right. In the middle ground, there are more green fields and some small structures. In the background, a large, white, rectangular agricultural facility, possibly a greenhouse or a covered walkway, stretches across the landscape. Beyond this, there are more rolling hills and a body of water, likely the ocean, visible on the horizon under a clear blue sky.

CARING FOR PEOPLE AND THE PLANET
for generations to come



CREATING OPPORTUNITIES *For Growers & Consumers*



ZESPRI RUBYRED™



**ZESPRI RUBYRED
KIWIFRUIT**
Proving popular



SUPPORTING A HAPPY AND
Healthy Community

TURNING CHALLENGE INTO *Opportunity*





PROEF HIER DE Zespri Smoothiebowl

Zespri
KIWIFRUIT



WWW.ZESPRI.COM

A FOCUS ON
Quality

PROEF HIER DE

Zespri
KIWIFRUIT

Zespri Smoothiebowl

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Zespri Smoothiebowl



Zespri
KIWIFRUIT

WWW.ZESPRI.COM

QUALITY *Challenges*



COST OF QUALITY – *All Varieties*

E2 AUGUST FORECAST 2022 SEASON VS 2021 SEASON

	2022 E2 FORECAST		2021 SEASON*	
ZESPRI SUNGOLD	\$289.9M	\$2.80 per TE	\$168.1M	\$1.68 per TE
ZESPRI ORGANIC SUNGOLD	\$6.9M	\$2.24 per TE	\$6.0M	\$2.38 per TE
ZESPRI GREEN	\$120.0M	\$1.95 per TE	\$125.0M	\$1.65 per TE
ZESPRI ORGANIC GREEN	\$5.3M	\$1.66 per TE	\$4.5M	\$1.49 per TE
ZESPRI RUBYRED	\$239K	\$2.13 per TE	-	-



ZESPRI IS FOCUSED
On the challenge

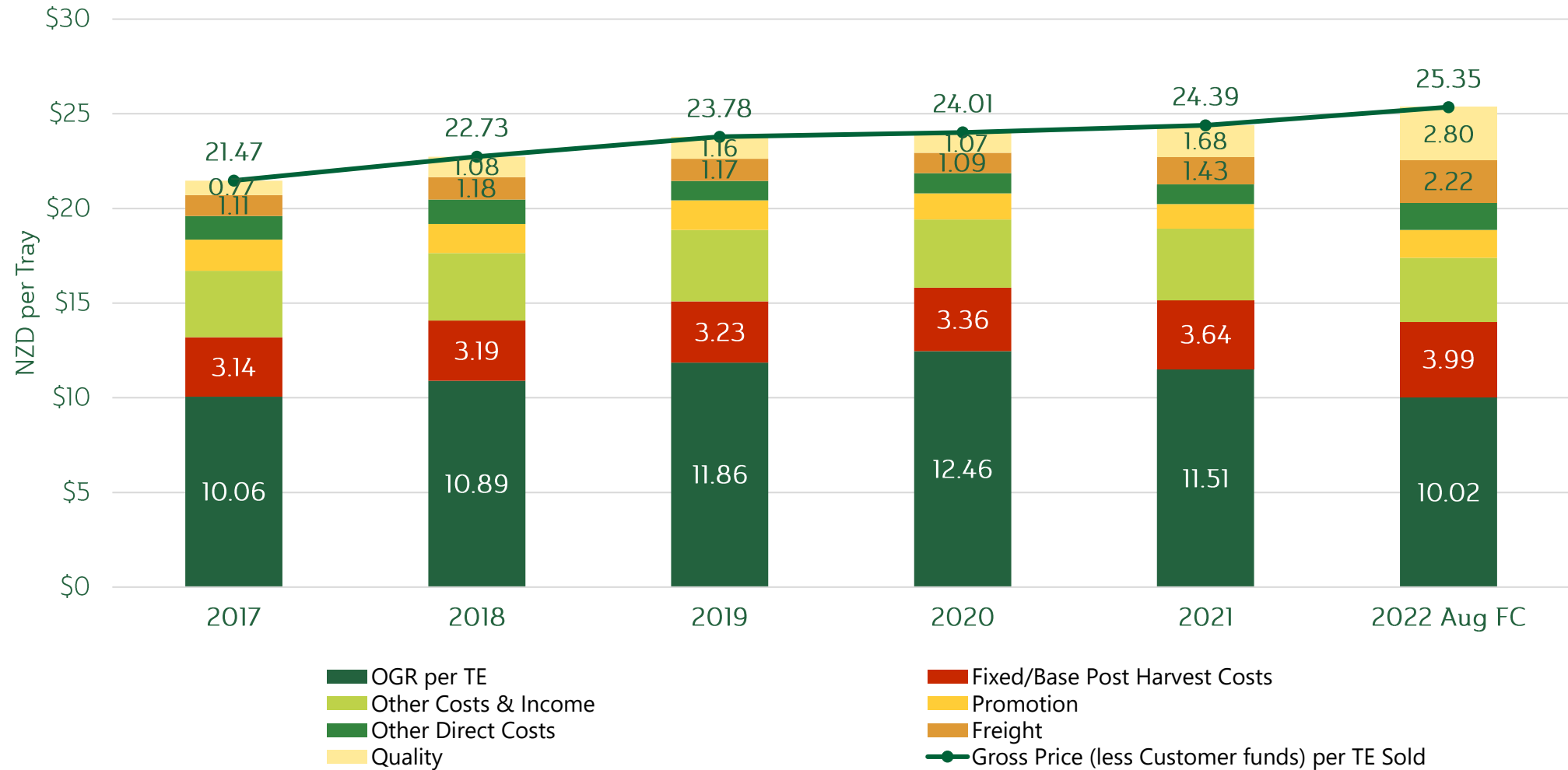


WE ALL HAVE A
Role to Play

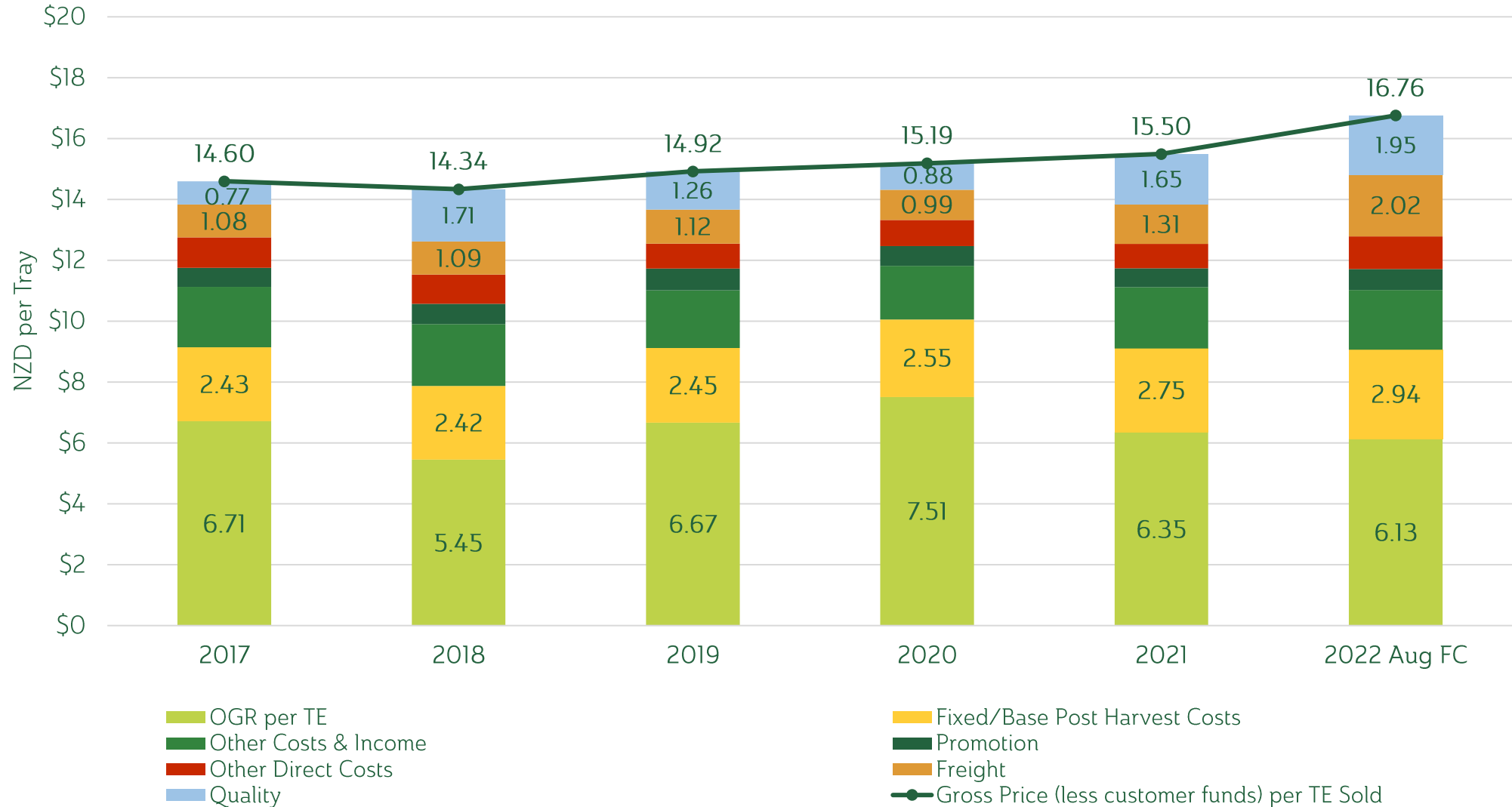


OUR RESPONSE
Has Already Started

SUNGOLD KIWIFRUIT OGR VALUE CHAIN



GREEN KIWIFRUIT OGR VALUE CHAIN



STRONG DEMAND

Growth Potential

Indicated OGR range: SunGold \$8.50-\$12.50 p/te, Green \$6.50-\$8.50 p/te

VOLUME

VALUE

2020
180M
TES



~1.5-2
X GREATER

DEMAND
POTENTIAL

2020
\$3.6B



~2-3
X GREATER

DEMAND
POTENTIAL



TOGETHER THE
BEST IS STILL
Ahead of Us



MARKET & QUALITY UPDATE *2022*

ORCHARD GATE RETURNS 2022/23 AUGUST FORECAST

OGR per tray	GREEN	GREEN ORGANIC	SUNGOLD	SUNGOLD ORGANIC	SWEET GREEN	RUBY RED
August - 2022	\$6.13	\$9.33	\$10.02	\$12.18	\$5.43	\$18.93
June Range - 2022	\$6.00 to \$7.50	\$8.75 to \$10.25	\$10.25 to \$11.75	\$11.50 to \$13.50	\$5.00 to \$7.00	\$17.00 to \$19.00
March 2021	\$6.35	\$9.74	\$11.51	\$12.61	\$7.82	N/A
OGR per Hectare	GREEN	GREEN ORGANIC	SUNGOLD	SUNGOLD ORGANIC	SWEET GREEN	RUBY RED
August - 2022	\$61,144	\$63,953	\$138,495	\$132,486	\$33,023	\$35,766
June Range - 2022	\$60,000 to \$73,000	\$56,000 to \$66,000	\$141,000 to \$161,000	\$123,000 to \$145,000	\$30,000 to \$43,000	N/A
March 2021	\$75,494	\$67,752	\$176,026	\$143,772	\$54,609	N/A



SEASON COMPARISON 2021/22 VS. 2022/23 AUGUST FORECAST



QUALITY



FREIGHT
COSTS



BASE POST
HARVEST COSTS



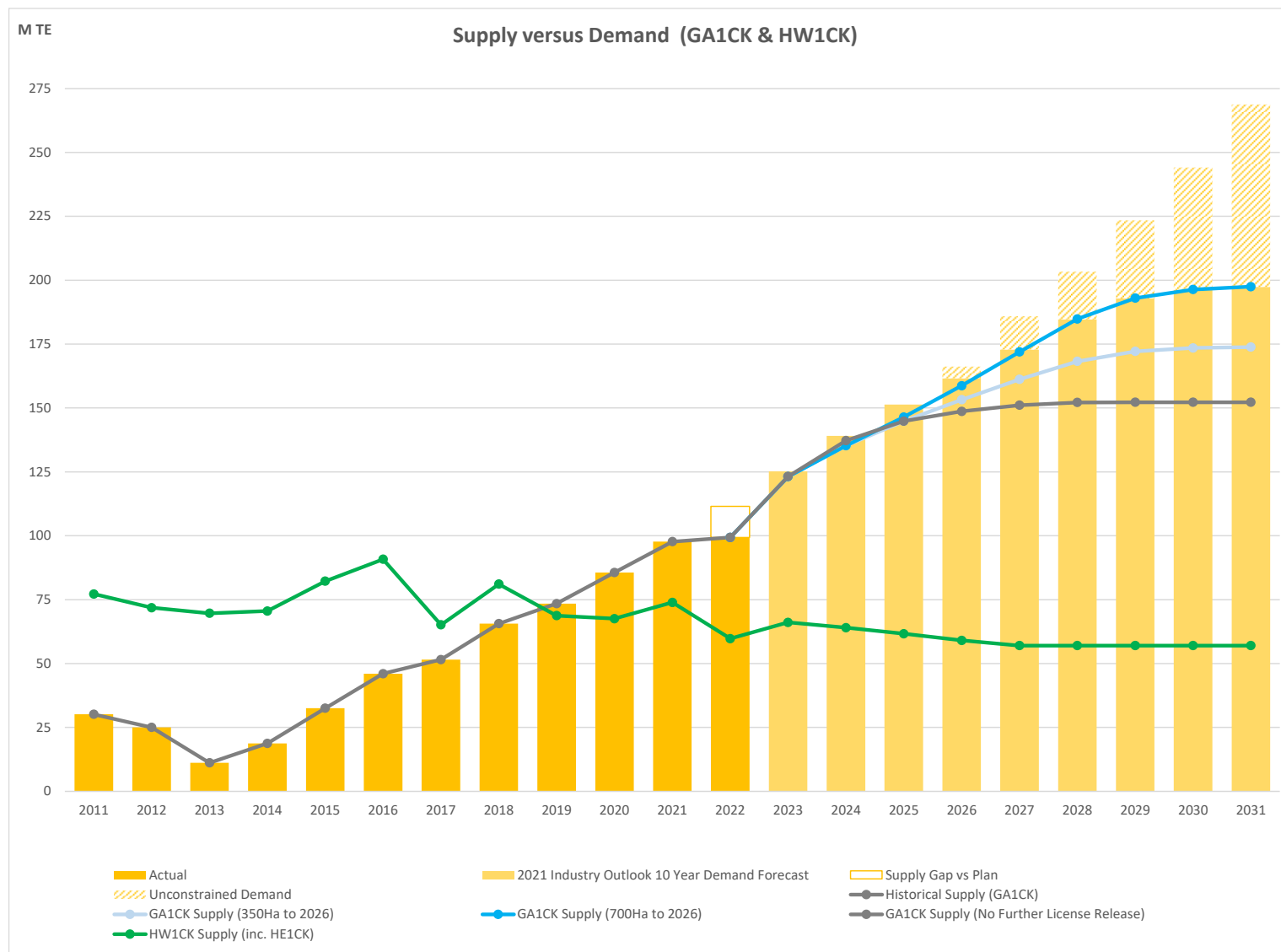
GROSS
PRICING



	QUALITY	FREIGHT COSTS	BASE POST HARVEST COSTS	GROSS PRICING
SUNGOLD	(1.12/TE)	(0.77/TE)	(0.35/TE)	+1.08/TE
GREEN	(0.30/TE)	(0.71/TE)	(0.19/TE)	+0.82/TE
ORGANIC SUNGOLD	+0.14/TE	(0.69/TE)	(0.44/TE)	+1.39/TE
ORGANIC GREEN	(0.17/TE)	(0.68/TE)	(0.16/TE)	+0.79/TE
SWEET GREEN	(0.32/TE)	(0.64/TE)	(0.53/TE)	+0.55/TE

SUNGOLD SUPPLY & DEMAND OUTLOOK

LOOKING BACK AND LOOKING AHEAD





BRAND-LED *Demand Creation*

ON THE SHELF



EUROPE



JAPAN SAMPLING



KOREA

IN STORE DISPLAY



ORGANICS IN CHINA



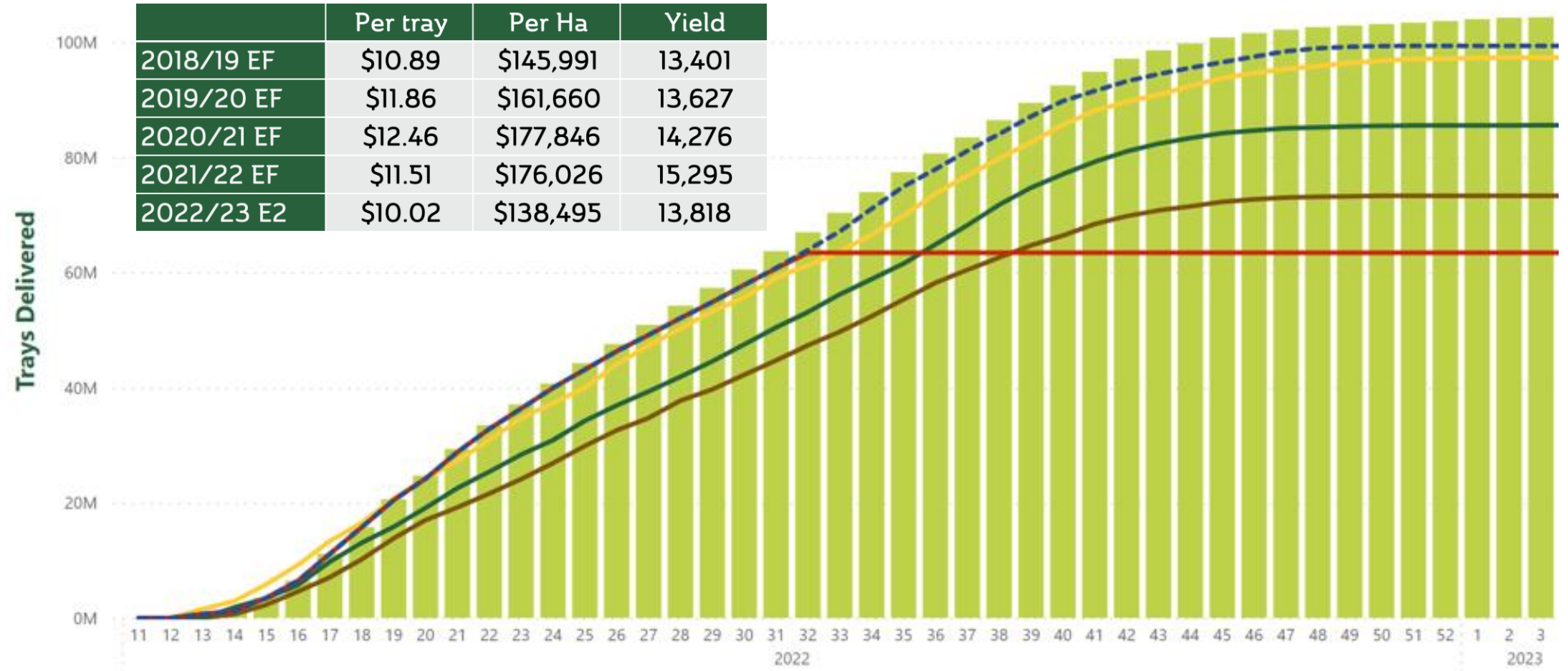
ONLINE EXPOSURE



SUNGOLD RUN RATES

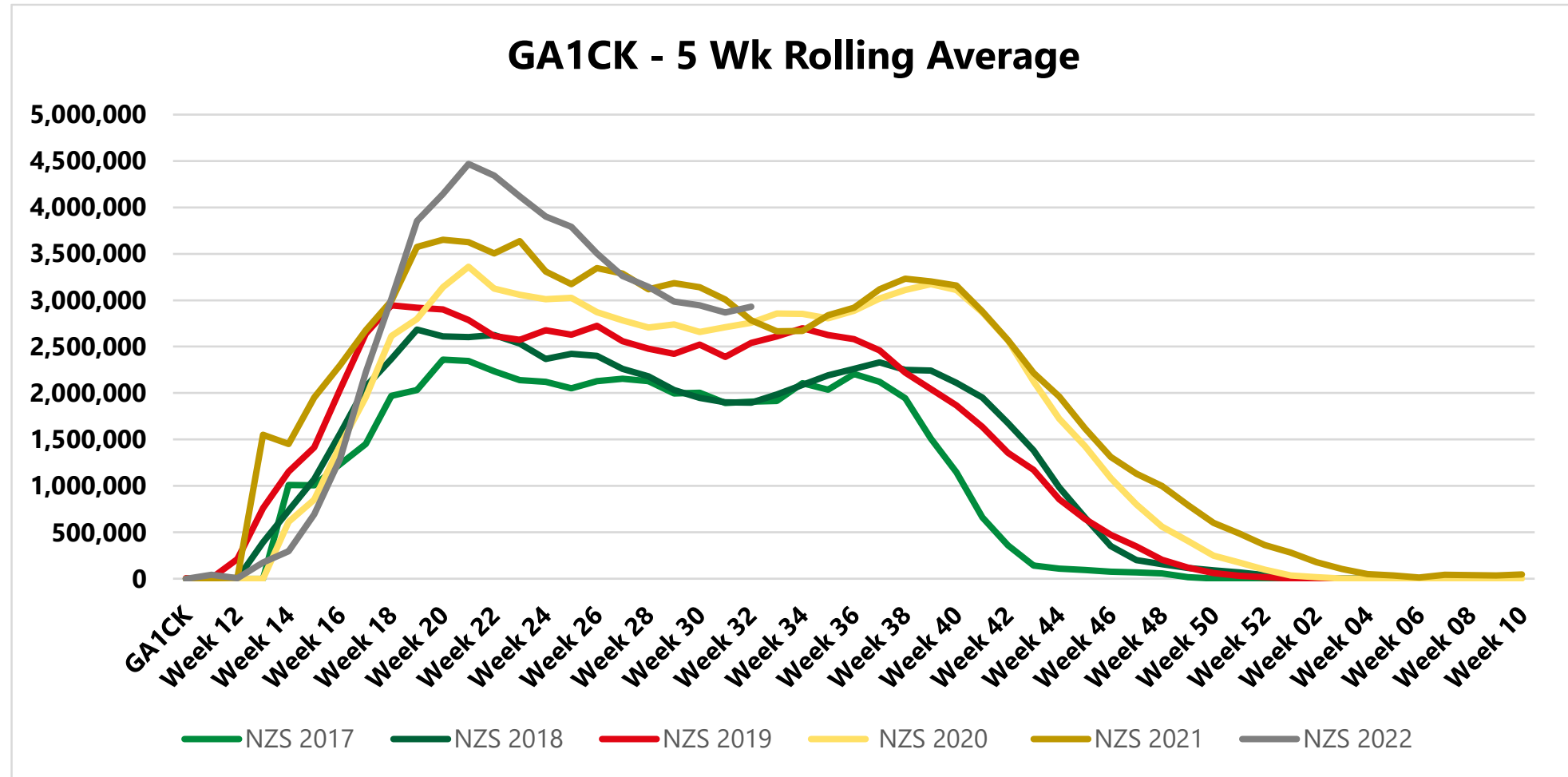
CUMULATIVE SALES FORECAST VS PREVIOUS YEARS

● Base Forecast ● PY-3 Actual ● PY-2 Actual ● PY Actual ● Actual Delivered ● Current Forecast



SUNGOLD RUN RATES

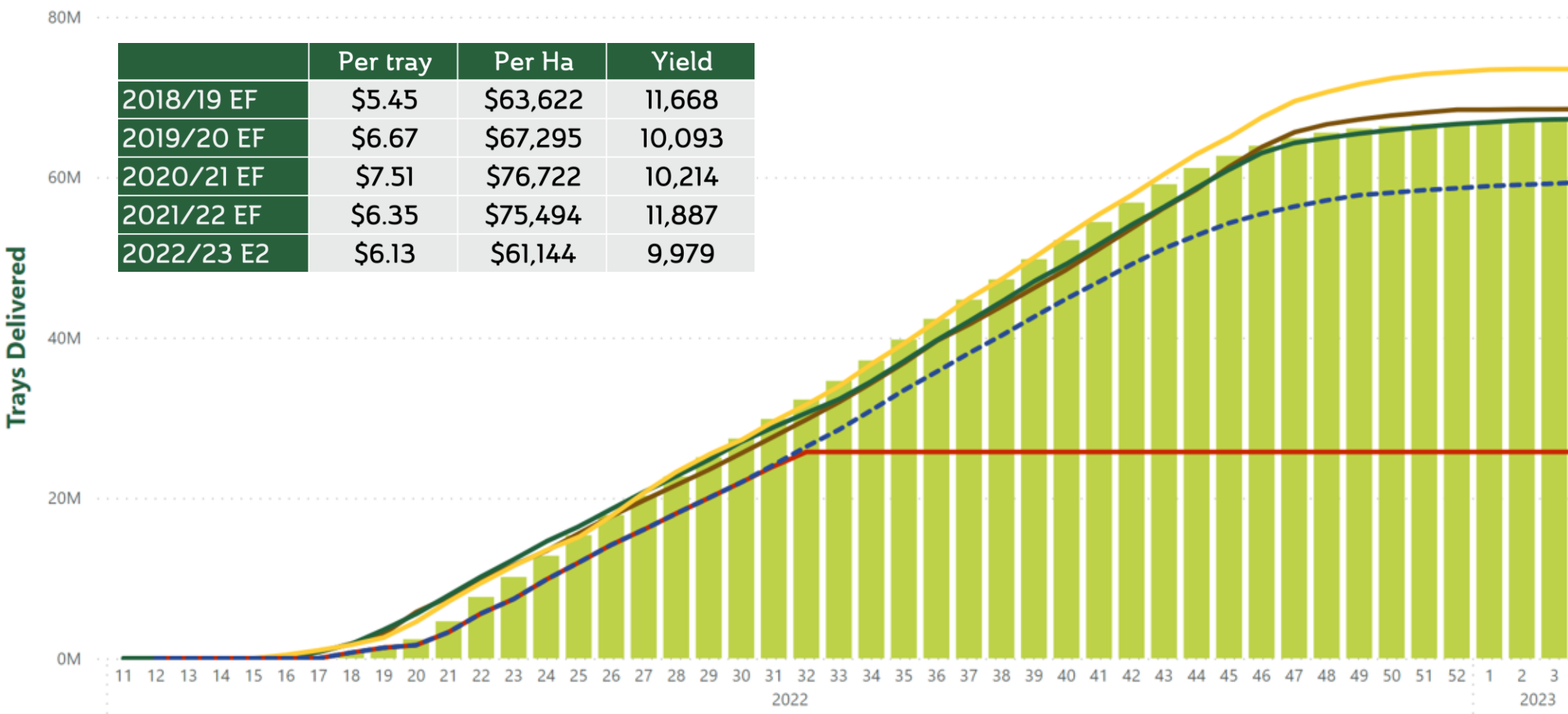
PREVIOUS 5 WEEKS



GREEN RUN RATES

CUMULATIVE SALES FORECAST VS PREVIOUS YEARS

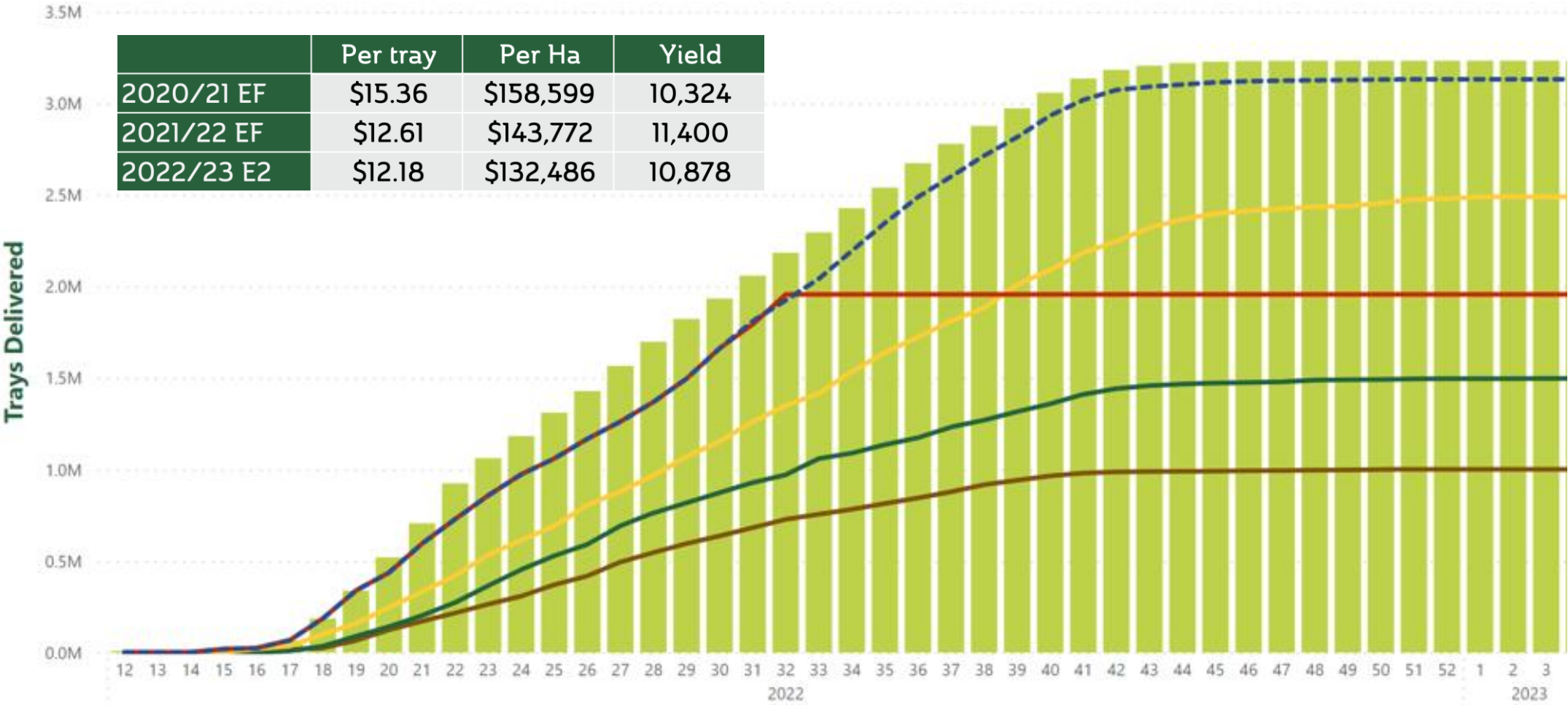
● Base Forecast ● PY-3 Actual ● PY-2 Actual ● PY Actual ● Actual Delivered ● Current Forecast



SUNGOLD ORGANIC RUN RATES

CUMULATIVE SALES FORECAST VS PREVIOUS YEARS

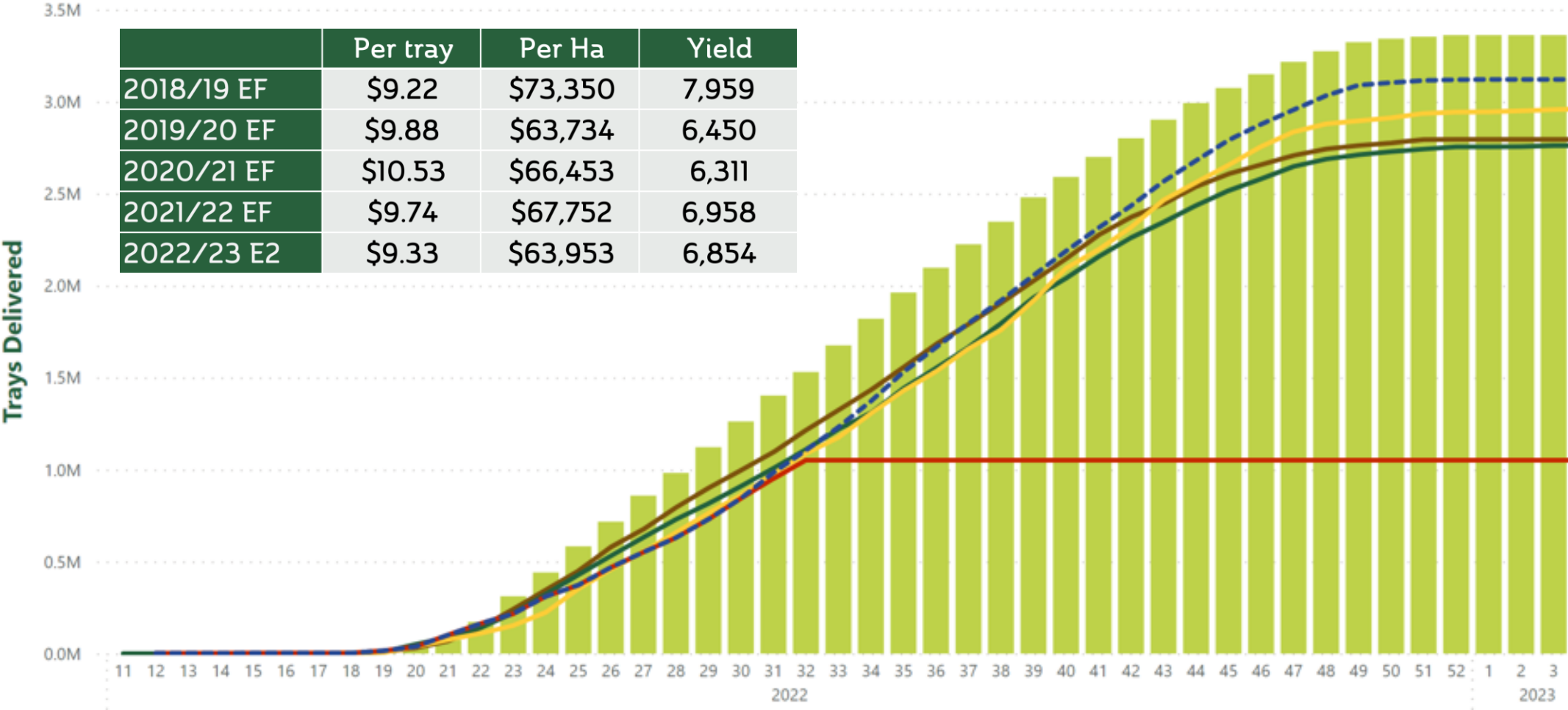
● Base Forecast ● PY-3 Actual ● PY-2 Actual ● PY Actual ● Actual Delivered ● Current Forecast



GREEN ORGANIC RUN RATES

CUMULATIVE SALES FORECAST VS PREVIOUS YEARS

● Base Forecast ● PY-3 Actual ● PY-2 Actual ● PY Actual ● Actual Delivered ● Current Forecast





SUPPLY *Update*

SUPPLY & SHIPPING

TO END OF WEEK 33

CATEGORY	OSE (JULY)	SHIPPED	PERCENTAGE
GA1CK	97.9	86.5	88%
GA10B	3.0	3.0	100%
HW1CK	59.4	44.1	74%
HW10B	3.1	2.2	70%
HE1CK	0.2	0.2	100%
RS1CK	0.1	0.1	100%
	163.7	136.1	83%

FRUIT QUALITY

Summary of issues

- Customer feedback shows negative trends, erosion of confidence and value
- Increasing forecast for cost of quality – claims, repack and fruit loss
- Two areas:
 1. Poorer outturn on early season conditioning/de-greening
 - Continue to investigate to manage for next season
 2. Ongoing defects
 - Higher than usual levels of NPFG (Alternaria), Skin Rub and Rots

NOW

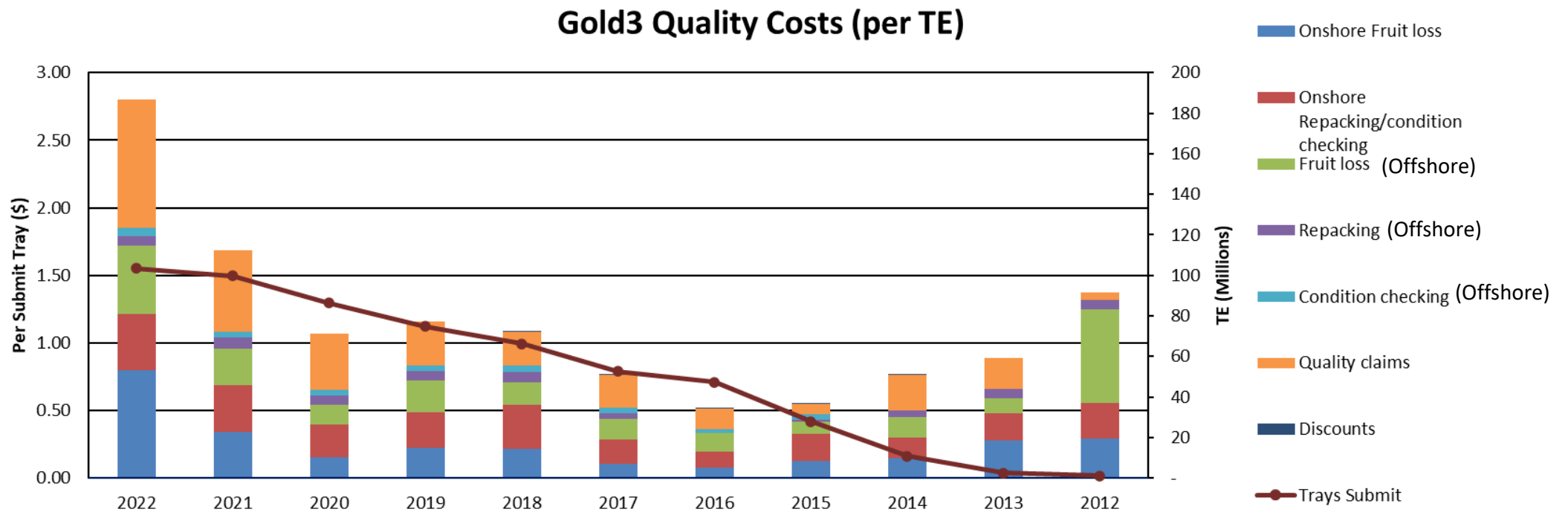
TECHNICAL ACTION PLAN

IMPROVE QUALITY FOR 2022

Checks at the wharf
Checks for containers
Process for Holds

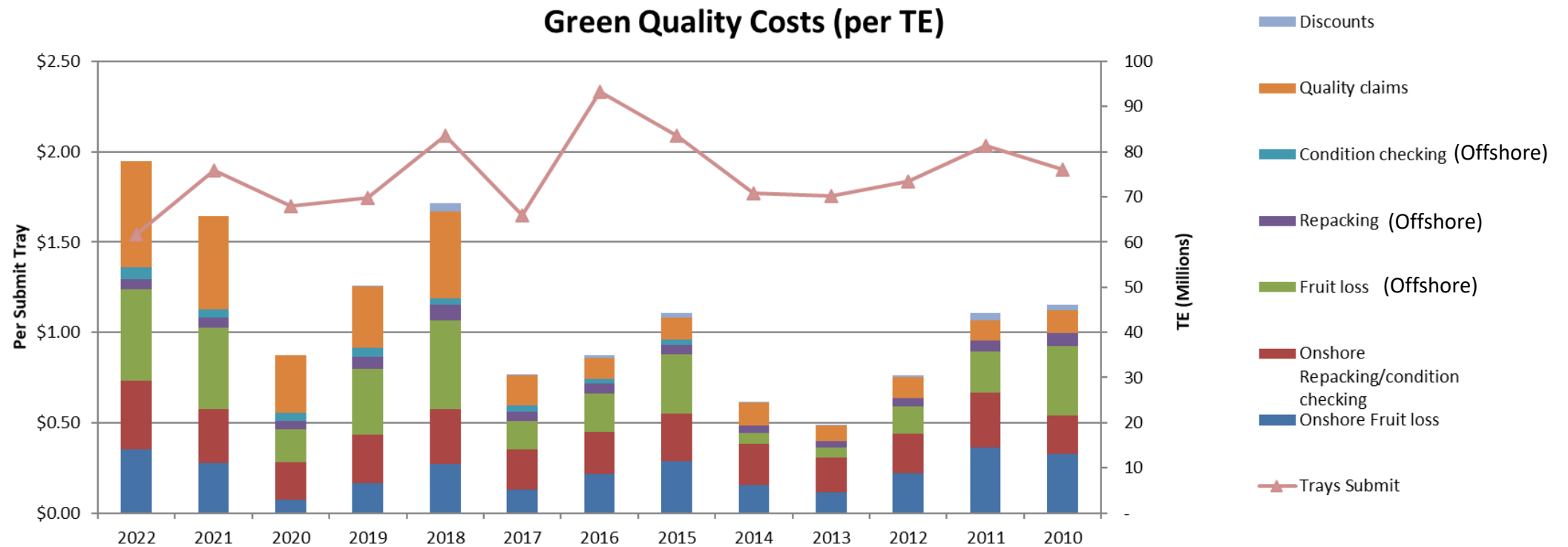
COST OF QUALITY PER TE SUNGOLD

AUGUST FORECAST 2022 Season - \$2.80 (2021: \$1.68*)



COST OF QUALITY PER TE - GREEN

AUGUST FORECAST 2022 Season - \$1.95 (2021: \$1.65*)



STRATEGIC REVIEW

End to end supply chain review - orchard to customer

1. **Industry commercial drivers** – getting these in the right place for premium brand
2. **On-orchard** – growing and harvesting
3. **Pack-house** – systems, processes and operational controls
4. **Zespri on shore quality assurance** – standards and audit processes
5. **Zespri off-shore / in-market** – processes and consistency

FUTURE

**STRATEGIC
REVIEW**

QUALITY RESET

Commercial Drivers
End to End review

QUESTIONS





Thank you!