



5 September 2023

Hi everyone,

I'm pleased to announce that Zespri has appointed Tracy McCarthy as our Executive Officer for Grower and Industry Engagement.

Tracy's focus will be on reshaping and strengthening Zespri's engagement with growers and the wider industry as we focus on engaging better and building a more collaborative, successful and resilient industry for growers.

Tracy brings a wealth of experience to the role, having started at Zespri in 1999, and has strong connections with the industry and a deep understanding of what matters most to growers. During her time with Zespri, she has built experience in a range of roles in our Grower and Industry team and led key initiatives within the business, including the recent transformation of our licence release programme in 2023.

Through the extensive recruitment process, Tracy displayed a depth of experience and a clear vision for how to better work alongside growers and the industry to strengthen our industry for the future.

I look forward to working with Tracy in her new role as Zespri looks to reset our industry engagement approach to focus on delivering the right solutions for growers.

Jason Te Brake

Chief Operating Officer